



LEMON TREE HOTELS OPENS ITS SECOND PROPERTY IN MUSSOORIE WITH KEYS PRIMA BY LEMON TREE HOTELS, KEMPT ROAD, MUSSOORIE

Takes the Group's operational portfolio in Uttarakhand to 10, with 11 more properties in the pipeline

New Delhi, 31st July, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, announced the opening of **Keys Prima by Lemon Tree Hotels, Kempt Road, Mussoorie**. This marks the group's second operational hotel in Mussoorie and takes its operational portfolio in Uttarakhand to 10 hotels, with 11 more properties in the pipeline across the state.

The hotel is managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

Located on Kempt Road and set against the backdrop of the Garhwal Himalayas, the hotel offers 47 thoughtfully designed rooms and suites across Superior, Deluxe, Executive and Studio Suite categories. The property brings together the comforts of an upper midscale experience with a range of facilities for both leisure and social occasions. Guests can savour all-day dining at Keys Café or unwind over beverages at Unlock Bar. A swimming pool, fitness centre, spa and kids' zone add to the leisure experience, while Grand Chamber, the property's banquet and conference venue, caters to meetings, celebrations and social events.

Commenting on the new opening, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.** said, "Uttarakhand continues to be one of the most prominent tourism markets in the country, with sustained demand across leisure, pilgrimage and MICE travel through the year. Mussoorie, in particular, is one of those rare destinations whose appeal has endured across generations, retaining its place as one of India's most loved hill stations. The opening of our second hotel here allows us to be part of the destination's timeless appeal while responding to the growing demand for trusted hospitality. With its location on Kempt Road and a product designed to bring together leisure, wellness, dining and celebrations, the hotel is well placed to appeal to the many ways in which guests experience Mussoorie."

The property is located approximately 71 km from Dehradun's Jolly Grant Airport, 44 km from Dehradun Railway Station and about 10 km from Mussoorie Library Bus Station, offering convenient connectivity for travellers arriving from across the country.

The opening further advances Lemon Tree Hotels' growth strategy in Uttarakhand, where the group has built a multi-brand presence across key leisure and pilgrimage destinations. With 10 operational hotels and 11 more properties in the pipeline, the group continues to deepen its presence in a state that remains central to its growth plans.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 140+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 270+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more details, visit www.lemontreehotels.com

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